

May 3, 1950

Dr. George Steindorff 11581 Cumpston Street North Hollywood, California

Dear Dr. Steindorff:

Some days ago I sent you a copy of our author questionnaire form with an urgent plea that you would help us out by completing the form. Our Advertising Department is anxiously awaiting receipt of the questionnaire as they are now at work on preparing advertising copy for forthcoming books, and have a deadline coming up soon. If you could have the questionnaire in our hands by the first of next week at the very latest, our appreciation would know no bounds. Many thanks for your help.

Very sincerely yours,

Virginia L. Kracke

Virginia Kracke Editorial Department

jc air mail