5411 Dorchester Avenue, Chicago, Illinois, January 12, 1942.

Dear Mr. Steindorff:-

I was delighted to have your recent letter containing your reactions to WHEN EGYPT RULED THE EAST. It pleases me beyond measure to know that you approve of it. I really tried very hard to get the Press to clothe the text in a dress which was worthy of it. I must say that the book editor, who is a lady named Miss Mary Alexander, as well as all the members of the publishing and printing departments gave me complete cooperation from beginning to end. After getting the manuscript past the desk of the general editor, I was extended every possible courtesy. I suggested the design for the cover at the beginning; everybody was agreed that it was perfectly adapted to the purpose. A very capable artist worked it out, and you are aware of the results. The same man did the design for the end sheets. You can see what initiative he displayed and how evident his love for his work has been exhibited by the results.

I am myself enthusiastic about the appearance of the book. There were several of the originals for the halftones which were below standard, but as it was impossible for me to get better ones I had to be content with what I had. Miss Alexander tells me that a publisher friend of hers to whom she presented a copy of the book told her that it was one of the finest things which the University of Chicago Press has done.

The advertising department is making an attempt to give the book an unusual amount of publicity. I have already seen the copy for some of the advertising. Many review copies are being sent out to leading magazines and newspapers throughout the country and to Great Britian as well. I fear that it is a bad time in which to sell books, and I wish that the retail price of this volume were a little less. Nevertheless, it is good value for the money, and I agree with you that it ought to have a good sale and go through successive editions. I await with some impatience the first reviews, and I hope that they will not disappoint us.

I appreciate your congratulations more than I can say. My share in the book has become an increasing delight to me; I hope that it is nothing but joy to your father and my dear "Uncle George."

Mrs. Seele joins me in greetings and

all best wishes.

Cordially yours,